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UNITED STATES DEPARTMENT OF AGRICULTURE Food Distribution Administration AFR 10 1943
Washington, D. C.

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DIRECTOR'S MEMORANDUM NO. 50

Food Processors Eligible for Army-Navy "E" Awards

The Army-Navy "E" award stands today as a joint recognition by our fighting forces of exceptional performance on the production front. healizing that food processors are making an extremely important contribution to the war effort, the chairmen of the Army-Navy Boards for Production Awards have announced that they will receive nominations from FDA for plants processing food products. This action shows the increasing significance of the food processing industries in the war effort.

The award is granted for excellence. Plants must pass rigid requirements which limit the "E" to concerns with outstanding records. High quality and quantity of production in the light of available facilities are prime factors in selecting awardees. An honor not easily won, nor lightly bestowed, the "E" has become and remains a matter of deep pride to the men and women who receive it.

Within FDA the regional administrators will make the necessary investigations of plants in their respective regions. The administrators will arrange to have recommendation forwarded to them by any employee of the Department. Where a commodity branch's functions have not yet been completely regionalized, it is important that the approval of both the branch and regional administrator be secured before investigation of a company for the award. It is suggested that full use be made of county and State war boards, as well as the entire FDA field force, in order that no processor will be overlooked. After careful study and approval by the regional administrators they shall forward the recommendation to the Processors Branch for a second screening by that branch, and the chief of the Branch responsible for the processed commodity.

A Special Awards Committee in Washington, composed of the four Deputy Directors with myself as Chairman and a member of the Processors Branch as Secretary shall review all applications. If the committee approves of the selection, it will direct the preparation of letters of nomination for my signature to the Army and Navy Boards for Production Awards.

Detailed procedural instructions for making nomination will be issued shortly by the Processors Branch

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UNITED STATES DEPARTMENT OF AGRICULTURE Food Distribution Administration Washington, D. C.

June 4, 1943

DIRECTOR'S MEMCRANDUM NO. 50

Supplement 1



Procedure for Reviewing Army-Navy "E" Nominations

Director's Memorandum No. 50 stipulates that a Special Awards Committee shall review all nominations for the Army-Navy "E". Because of the pressure of work, this procedure has been revised as follows: After nominations have been approved by the Chief of the Processors Branch, they shall be routed through Deputy Director E. A. Meyer to the Director for final decision. The letter of nomination will be prepared for the Director's signature in the Processors Branch.

Director

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DIRECTOR'S MEMORANDUM NO. 50

Supplement 2

Establishment of "A" Award for Seasonal Food Processors

Director's Memorandum No. 50 announced that FDA would nominate outstanding food processors for award of the Army-Navy "E."

The Army-Navy Board for Production Awards will grant the "E" Award only to year-round processors. Because there are many seasonal food processors who have outstanding production records and are contributing greatly to the war effort, there has been established an "A" Award to be granted by the War Food Administration to seasonal food processors. The Under Secretary of War and the Under Secretary of the Navy will cooperate by having military personnel participate in bestowing the "A" Award to outstanding seasonal plants. In this way, the armed forces will demonstrate their recognition of seasonal processors' essentiality to the war effort.

The "A" Award in the seasonal processors field will be parallel to the "E" Award in that it will be granted on a yearly basis, only to food processors who meet rigid requirements in regard to quality and quantity of production. Outstanding among these requirements are ability to utilize existing facilities to secure wartime production; ingenuity and cooperation with the government in developing and producing war food products; generous cooperation with the intents and purposes of the food purchase programs; effective management; overcoming of production obstacles; satisfactory management-labor relations including avoidance of stoppages; training of additional labor forces, low absenteeism records; accident prevention; and health and sanitation.

Extreme care must be exercised in nominating plants for the "A" Award so that, like the "E," it will be an honor to be valued highly by the men and women who receive it. It will be the responsibility of FDA to make the final decision as to whether a plant meets the requirements for the "A," No plant will be eligible for both awards. However, where one company owns several separate plants, one plant might be eligible for the "A" and another for the "E" Award.

After nominations have been approved by the Regional Director, the appropriate Commodity Branch, and the Chief of the Processors Branch, they shall be routed through the appropriate Deputy Director to the Director for final approval and signature. These officials will constitute the FDA Achievement Award Board.

The Processors Branch will be responsible for policy and procedure covering "A" Awards, and will issue detailed instructions covering nominations and presentation ceremonies.

My Lendrickson

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WAR FOOD ADMINISTRATION Food Distribution Administration Washington 25, D. C.

December 22, 1943

DIRECTOR'S MEMORANDUM NO. 50

Supplement 2 Revision 1

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Scope of "A" Award Broadened to include Year-Round Food Processors

The Army-Navy Board for Production Awards, by a recent decision, confined nominations for the Army-Navy "E" Award exclusively to those proposed by the various branches of the Army and Navy. "E" Awards are now limited to (1) plants having direct contracts with the Army or Navy; (2) subcontractors whose prime contractors hold contracts with the Army or Navy; and (3) Government construction projects for war under the supervision of the war or Navy Departments. In accordance with this policy, relatively few year-round food processing plants will be eligible for the "E" Award, and under the existing policy covering the War Food Administration Achievement "A" Award only seasonal food processing plants are given consideration.

To insure full recognition of all food processing plants, the scope of the "A" Award will be broadened to include year-round food processors. The Under Secretary of War and the Under Secretary of the Navy will cooperate by having military personnel participate in bestowing the "A" Award to outstanding food processing plants. In this way the armed forces will demonstrate their recognition of the essentiality of such plants to the war effort.

The "A" Award in the food processing field will be parellel to the "E" Award in that it will be granted only to food processors who meet rigid requirements in regard to quality and quantity of production. Outstanding among these requirements are ability to utilize existing facilities to secure wartime production; ingenuity and cooperation with the government in developing and producing war food products; generous cooperation with the intents and purposes of the food purchase programs; effective management; overcoming of production obstacles; satisfactory management-labor relations including avoidance of work stoppages; training of additional labor forces, low absenteeism records; accident prevention; and health and sanitation. The award will be granted on a yearly basis.

Extreme care must be exercised in nominating plants for the "A" Award so that, like the "E", it will be an honor to be valued highly by the men and women who receive it. It will be the responsibility of FDA to make the final decision as to whether a plant meets the requirements for the "A". No plant will be eligible for both awards. However, where one company owns several separate plants, one plant might be eligible for the "A" and another for the "E" Award.

After nominations have been approved by the Regional Director, the appropriate Commodity Branch, and the Chief of the Industry Operations Branch, they shall

be routed to the Director for final approval and signature. These officials will constitute the FDA Achievement Award Board.

The Industry Operations Branch will be responsible for general policies and procedures regarding the "A" Awards and will issue instructions in connection therewith. That Branch will also handle all liaison with the Army and Navy, except as it may prescribe otherwise.

The Marketing Reports Division will be responsible for public relations matters in connection with the "A" Award, as with other programs, and will issue instructions on the handling of such matters within the framework of general policies and procedures prescribed by the Industry Operations Branch. The manufacture of the state o

A similar division of responsibility will be followed in the Regional Offices, in so far as practicable. The Regional Director is expected to take appropriate steps for coordination of instructions and materials directed to Liaison Officers, who are responsible for arrangements in . connection with award ceremonies.

This memorandum supersedes Director's Memorandum No. 50, Supplement 2, dated September 3, 1943. of the factor of the factor of the first

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WAR FOOD ADMINISTRATION Office of Distribution Washington 25, D. C.

February 7, 1944

DIRECTOR MEMORANDUM NO. 50

Supplement 3

WFA Achievement Award Board

After nominations for achievement awards have been approved by the Regional Director and the appropriate Commodity Branch, they will be examined by the WFA Achievement Award Board, consisting of:

Chief of the Industry Operations Branch (Chairman)
Dr. John B. Canning, Consultant, Office of the Director
E. M. Vester, Special Assistant to the Chief, Industry
Operations Branch (Secretary of the Board)

Approved nominations will be signed by the Chief of the Industry Operations Branch and will then be submitted to the Director for signature.

This memorandum supplements the procedure outlined in Director's Memorandum No. 50, Supplement 2, Revision 1. Paragraph 5 of that memorandum is superseded.

Director

L. Baccarlon

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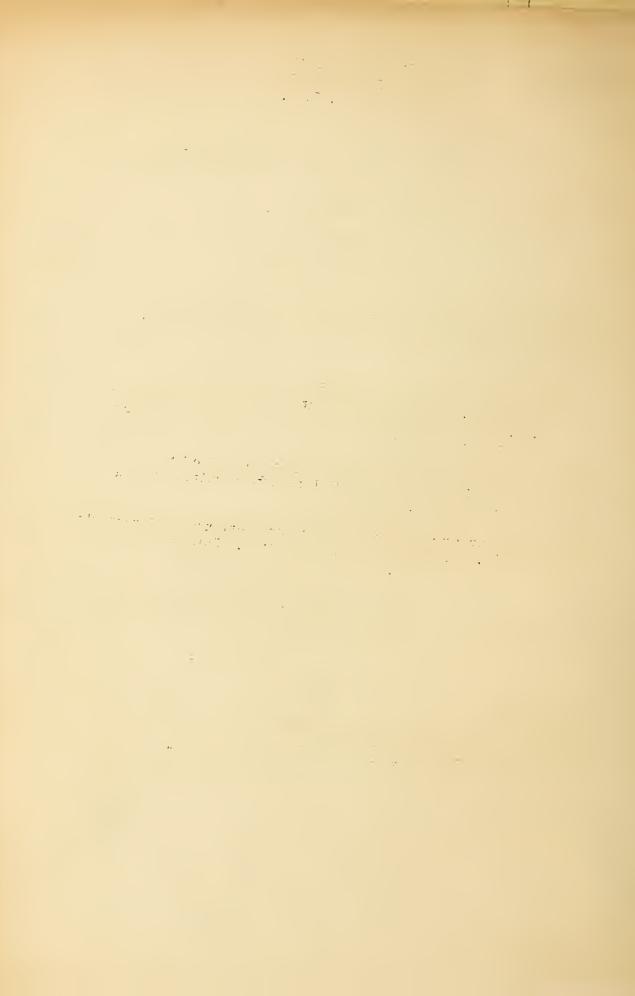
Industry Operations: Year-Round Food Processors' "A":

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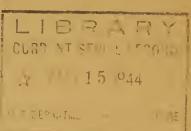
August 7, 1944

DIRECTOR'S MEMORANDUM NO. 50

Supplement 3

Revision 1

WFA Achievement Award Board



After nominations for achievement awards have been approved by the Regional Director and the appropriate Commodity Branch, they will be examined by the WFA Achievement Award Board, consisting of:

Chief of the Industry Operations Branch (Chairman)
Dr. John B. Canning, Consultant, Office of the Director
E. M. Vester, Special Assistant to the Chief, Industry
Operations Branch (Secretary of the Board)
Malcolm J. Miller, Chief, Eield Relations

Approved nominations will be signed by the Chief of the Industry Operations Branch and will then be submitted to the Director for signature.

This memorandum supersedes Director's Memorandum No. 50, Supplement 3.

Acting Director

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